



# REBECCA HANKIN

GLOBAL HEAD, STRATEGIC COMMUNICATIONS

## BIOGRAPHY

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Rebecca Hankin, the global head of strategic communications and marketing for Imaginable Futures, leads the firm's brand, public relations and awareness efforts across all geographies. Rebecca has over 18 years of experience leading communications and marketing for cause-based global organizations.

Prior to joining the Imaginable Futures, she worked at Facebook, where she managed communications for its education and social good products. Prior to that, Rebecca was vice president of marketing and communications at Room to Read, an organization focused on children's literacy and girls' education across Africa and Asia. Over eight years, Rebecca, developed and grew Room to Read's brand through strategic communications and marketing initiatives to help raise awareness and funds.

Earlier, Rebecca was the first director of marketing at the International Rescue Committee. She was director of communications at Seeds of Peace, a leadership program that supports youth from conflict countries in the Middle East and South Asia.

Rebecca received a Master of Arts in International Educational Development from Teachers College of Columbia University and a Bachelor of Arts in Psychology from Washington University in St. Louis.

Rebecca has a passion for off-the-beaten-path travel and crafting with her daughter.

## CONNECT WITH REBECCA

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